

JOSHUA D. OSTERHOLT

DESIGN | VISUAL MERCHANDISING | MARKETING

I am a young professional with experience in management, sales, design, marketing, and web design.

✉ joshuaosterholt@gmail.com

☎ (419) 852 9556

🌐 www.joshosterholt.com

📍 Columbus, Ohio

EXPERIENCE

NOV 2018 - PRESENT

Operations Supervisor: @ Converse. (Columbus)

Inventory shrink reduction, process shipment, supply ordering, execute floor sets, drive sales, increase profitability, product flow management

JUL 2018 - NOV 2018

Roadie: @ Converse (Columbus)

Ignite sales, absorb and execute p & p's, process shipment, manage the team

APR 2018 - PRESENT

Marketing/ Design Intern: @ Ellen Christine Couture (New York)

Interface, advertising, visual merchandising, customer relations, marketing, web design.

Created and manage the Ellen Christine Couture website

APR 2018- JUN 2018

Administrative Assistant: @ Retazo.co (New York)

Improve and coordinate communication between the team, help manage progress, and IT support

EDUCATION

AUG 2016 - JUNE 2018

AA Business Marketing - University of Northwestern Ohio (Lima)

Earned both an athletic (baseball) and academic scholarship. Graduated with honors.

JAN 2018- AUG 2019

Sneaker Essentials - Fashion Institute of Technology (New York)

Explore all angles of the sneaker business - from design through sale - with this new online program from FIT, featuring Complex and leaders from across the sneaker world.

SKILLS

ADOBE ILLUSTRATOR

2+ years of professional experience

GRAPHIC DESIGN/DESIGN

2+ years of professional experience
(Adobe, Procreate, Canva)

MICROSOFT OFFICE

5+ years of professional experience
(Word, Excel, PowerPoint, Publisher)

CONTENT MANAGEMENT SYSTEMS

3+ years professional experience
(Created and manage 3 websites)

LEADERSHIP

3+ years of professional experience
(Ellen Christine Couture & Converse)

TEAMWORK

7+ years of high school/collegiate baseball
(University of Northwestern Ohio)

MARKETING

3+ years of professional experience
(SEO, social media, MailChimp)

REFERENCES

ELLEN COLON LUGO

Owner/Designer- Ellen Christine Couture
(212) 242- 2457 ellenchristine.ny@gmail.com

JEFF SYDNER

Store Manager- Nike Kissimmee
(985) 605- 4522 jeff.sydner2@nike.com

DAVID KIRSCH

Store Manager- Nike Columbus
(614) 406- 8316 david.kirsch@nike.com

JOHN ABRAHAM

Creative Consultant- Vara Optical
(347) 824- 4405 houseofavraham@gmail.com